Designing for Long-term Digital Data Management

the PROBLEM
Digital data is everywhere and storage space is cheap. Keeping everything is tempting, but large archives can get cluttered.

How do people decide what data to keep or discard?
We found a spectrum of behaviors with two extremes: hoarding (keeping most data) and minimalism (keeping little).

What designs can help people choose what to keep?
We created a set of design concepts to explore the balance between automation and user-control.

Next steps
Creating a new personalized system — what approach to use?